

# YOUSUF IQBAL

*I am a passionate and dynamic individual with the talent, abilities and education for an organization's best interest.*

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## Education

B.A	University of Karachi, Department of Mass Communication	2014-2015
(Mass communication)		<u>2016</u>
H.S.C. (Pre-engineering)	Pakistan Education Foundation College (PEF)	2013
S.S.C (Science)	Bahria Foundation School	2011

## Specialism

**Management Competencies:** Effective speaking, counseling, efficient working, time management, team leadership.

**Other Competencies:** Refined English vocabulary, have command on 2 languages, Urdu and English

EPlanet : 2018 - 2019

**Marketing Experience:** Posses efficient marketing skills and sales' techniques. Have worked in Cyber Tech Communications as Sales and Transferring Agent (2013). Worked in Ibex as a CSE for 2 months (2017). Worked in Tribe Consulting for 4 months as a CSE

**Event Organizer:** Have organized many institutional events including inter college/school sports events, farewells and concerts.

**Production and Direction:** Have been doing music production for music albums and directed several Photo shoots.

**Writing Skills/ Creative Writer:** Worked as a lyricist and produced many rhymes and poetries.

**Learned Courses:** Have learned courses of News Writing and Reporting, Sociology, Community Development and International Relations.

**Leadership and Management skills:** Have supervised the team work successfully and managed it well during organizing events, concerts and running campaigns.

**Program Hosting and Performer:** Have hosted several programs and performed in many shows and concerts as an artist.

**Communication Skills:** Posses efficient communication skills, can confidently interact with dealers, customers and other concerned personnel.

Work  
2013  
2014

Extra  
Curricular  
Achievements  
/Experiences

Events  
Work  
2013  
2014

## Projects and Reports

**Social Worker:** Have been working recreationally for the needy ones on self-help basis by fulfilling their food needs especially during Ramadan. Have started a go green campaign in which barren grounds are turned into gardens by self social action.

- Carried out a feature report and a written documentary on Central Jail Karachi.
- Made a project report on Community Development with a complete account of the premises and plantation in the region.
- A feature report on Education System in Karachi.
- Assignments on Culture of Pakistan and Problems of Pakistan.
- Wrote many news stories including coverage of 'Jalsas' in Karachi.

**Reference to be provided upon request**