



# Ammara Ajmal

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**Email:** ammarajmal040@gmail.com

**Phone:** 0314 7608 602

## About me:

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**Age:** 22

**Nationality:** Pakistani

**F.Name:** M. Boota

**Phone No.:** 0314 7608 602

**Gender:** Female    **Portfolio:** behance.net/ammaraajmal

**Address:** Hashim Pura Muhalla, St # 2. Fateh Garh, Sialkot.

## Objective:

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Creative Graphics Designer with over 3 years' experience in innovative digital and print designs for clients in a broad range of industries. Quickly adapt new strategies, layouts, branding and print media advertising. Working in collaborative environments with multiple design teams, seeking help for clients to achieve business development and business growth goals through forward-thinking designs and strategies. Also excel at several tech tools, including Adobe suite.

## Education History:

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- **BS (HONS) INFORMATION TECHNOLOGY**
- Govt. College University, Sialkot (Session 2014-2018).
  - Student **government** representative
  - **CGPA: 3.323**
- **FSC Pre-engineering**
- Allama Iqbal College Sialkot, (2012-2014)
  - **Courses studied:** Chemistry, Math, Physics
  - **Coursework:** English, Urdu and Arabic calligraphy.
  - First division
- **HSSC Bio-Science**
- Pak Grammar High School, Fateh Garh Sialkot, (2010-2012).
  - **Courses studied:** Chemistry, Maths, Physics, Bio-Science
  - First division (Grade-A)

## Experience:

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### TameerKaro, Lahore:

- From 11th September to 9th December 2019 I worked as Brand identity and UI designer with a well-known construction company of Lahore.

### Desol int, Lahore:

- Joining from 1st June to 31st August 2019, worked as a graphics designer and project manager.

### PassiaTech, Sialkot:

- From Oct 2018 to May 2019 I worked as a graphics designer and designing trainer.

### Theta Solutions, Sialkot:

- From January 2018 to September 2018, I worked as a graphics designer.

### Freelance Graphics Designer:

- Successfully doing freelancing being a Graphics Designer at Fiverr, and work.

## Software Skills:

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- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Microsoft Office
- Microsoft windows

## Designing Skills:

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|--|-------------------------------------|
| ▪ Logo Design                                    | ▪ Social Media                      |
| ▪ Brand Identity                                 | ▪ Menu / Catalog                    |
| ▪ Business Stationery                            | ▪ Banner Ads                        |
| ▪ Brand Book                                     | ▪ Visual Brand Guidelines           |
| ▪ Promotion stuff (Brochure/ Flyer/Banner, etc.) | ▪ Web Design                        |
| ▪ Packaging (Meal Box / Coffee Cup, etc.)        | ▪ UI (User Interface)               |
|  | ▪ Social Media (FB, LinkedIn) posts |

## Interests:

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Designing, Book reading, Calligraphy, art and craftwork, interior decoration, cooking, gardening, movies.

## Languages

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Urdu: National Language

English: Intermediate

Updated: 5 Dec. 2019