

SYED NAQQASH ALI RIZVI

SEO CONTENT WRITER

Karachi, Sindh

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<https://tinyurl.com/4rmehmp4>

EDUCATION

2021 - Present

BS, SOFTWARE ENGINEERING

UBIT - UNIVERSITY OF KARACHI

2018 - 2020

INTERMEDIATE

COMMECS COLLEGE

2015 - 2018

ORDINARY LEVEL

BEACONHOUSE SCHOOL SYSTEM

SKILLS

- Article Writing
- Blog Writing
- Product Reviews
- Video Scripts
- Affiliate Articles
- Proofreading
- Researching
- Keeping Deadlines

SOFTWARES

- SURFER SEO
- GOOGLE WORKSPACE
- MS OFFICE
- FRASE
- HEMINGWAY EDITOR
- GRAMMARLY

PROFILE

Versatile Content Writer proficient in researching, writing and editing diverse content. Works with minimal input to produce engaging, authoritative and error-free work. Autonomous yet communicative with over 1-year history of superior performance in fast paced environments.

WORK EXPERIENCE

2020-
2021

SERP RESEARCH CENTER
SEO CONTENT WRITER

- Utilized exceptional writing, editing and proofreading skills to produce engaging and error-free content.
- Collaborated with team of writers and content marketing strategists to create copy promoting clients' SEO.
- Provided writing support in fast-paced environment for variety of public-facing materials.
- Proofread copy written by colleagues to correct spelling, punctuation and grammar.
- Curated numerous affiliate articles on products.
- Completed thorough research into assigned topics.
- Wrote and proofread blog, website copy and articles.
- Managed competing deadlines with efficiency.

2021 -
2022

FREELANCING
CONTENT WRITING

- Implemented SEO strategies to optimize web content for clients to improve search engines results.
- Researched creative topics to write, edit and create layouts for new articles and features.
- Helped clients find topics and ideas to create more content and engage more traffic.
- Repurposed and optimized existing content for use in different mediums.