



# Muhammad Hassan Ishaq

Area Sales manager / Sales Manager / ASM at  
Sunshine Fertilizers International Pvt Ltd

## Contact Info

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Shera Manzil Lal Bagh Gali Railway Road  
Shujaabad  
Multan, Pakistan

## Strengths & Skills

- Ability to listen.
- Courtesy and Honesty.
- Marketing
- Sales Pitching
- Selling Skills.
- Time Management
- Upselling
- Communication Skills
- Customer Service
- Motivational skills.
- Sales
- PHONE-BASED SALES
- Team skills/ team oriented/team player.
- Telesales
- Communications
- English Fluency
- Sales Analysis
- MS Excel
- Task Management
- Teamwork
- Team-Builder

## Academics

Title	Institute	Score	Date
Masters in Science	Bahauddin Zakariya University, Multan	3.1 CGPA	2018

## Certifications

Title	Authority	Date
Communication & Soft Skills	Virtual University	Starting April 2023
Data Analytics & Business Intelligence	Virtual University	Starting November 2022
E-commerce Management	Virtual University	Starting April 2022
Digital Marketing	Virtual University	Starting November 2021

## Experience 5 years

Company	Designation	Duration	
Sunshine Fertilizers International Pvt Ltd	Area Sales manager / Sales Manager / ASM	Dec 2023 - Present	1 month
Coca Cola Beverages Limited	Sales Officer / Sales Executive	Jun 2018 - Dec 2023	5.5 years

## Work History

Sunshine Fertilizers International Pvt Ltd	Dec 2023 - Present (1 month)
Area Sales manager / Sales Manager / ASM	Multan, Pakistan
Franchise Development,Structuring & handling,Sales Development Strategies,Business Development Strategies,Leadership,	
Coca Cola Beverages Limited	Jun 2018 - Dec 2023 (5.5 years)
Sales Officer / Sales Executive	Multan, Pakistan
Sales and Marketing Professional	

## Projects

### Business Development

Company: Soffty Tissues

## Awards

Title	Authority	Date
Best Preseller Of the Year	Coca Cola Beverages Limited	2023
Best Red Champion	Coca Coal Beverages Limited	2020

## Industries

- Food & Beverages
- Information security
- Agriculture/Fertilizer/Pesticide

## Languages

- English - Native
- Urdu - Native

## Functional Areas

- Sales & Business Development
- Field Operations
- Digital Marketing
- Agriculture/pesticides

## Hobbies

- Traveling
- Football
- Reading