



RAMON RUSSELL

Contact: 0092 331 2670558

Email: ramonrussel649@gmail.com

Address: Flat no.914, 9th floor, Huma Heights. Depot Lines, Garden East Karachi

Objective

““To work with a reputable organization that allows utilization of my skills in the area of my expertise, providing opportunities for personal growth and professionally enhancement of capabilities.”

Personal Information

- Date of Birth Dec 16, 1994
- Marital Status Married
- Gender Male
- Father's Name Russell Joseph
- N.I.C. # 42401-6526645-9
- Religion Christian

Education

Year	Institution	Qualification
2018 – 2022	Iqra University (Main Campus) Karachi.	M.B.A (Finance)
2014 – 2018	Iqra University (Main Campus) Karachi.	B.B.A (H)
2012 – 2013	Board of Intermediate Education Karachi	Intermediate in Commerce Group
2010 – 2011	Board of Secondary Education Karachi	Matriculation with (General Group)

➤ **FIELD OF INTEREST (FINANCE)**

Experience

➤ **AM FINANCE (WAREHOUSE & DISTRIBUTION) | LEOPARDS COURIER SERVICES PVT LTD| AUGUST 2023 – TILL DATE)**

E-Distribution and Financial Management:

- Managed e-distribution operations for renowned brands including Unilever Pakistan, Colgate Palmolive, Ekatera, and Shan Foods, optimizing supply chain and delivery.
- Implemented cost control measures, enhancing profitability and cash flow.
- Orchestrated monthly financial reporting, streamlining processes for efficiency.

Cash Flow and Payment Management:

- Optimized cash flow by managing recovery, payments, and working capital.
- Achieved high collections efficiency and improved cash flow predictability.
- Developed and implemented credit policies for timely payments.
- Worked to enhance working capital by actively managing the cash conversion cycle, including days sales outstanding (DSO) and days payable outstanding (DPO).
- Achieved high levels of collections efficiency through timely follow-ups, dispute resolution, and credit control measures.

Cash Flow and Payment Management:

- Successfully resolved vendor claims, ensuring fair solutions.
- Utilized strong negotiation skills for mutual benefit.
- Worked closely with audit teams, providing documentation and support.
- Worked to enhance working capital by actively managing the cash conversion cycle, including days sales outstanding (DSO) and days payable outstanding (DPO).
- Oversaw accurate and timely payment processing, ensuring vendors and suppliers were paid within agreed-upon terms.

Financial Reporting and Analysis:

- Orchestrated the monthly financial reporting process, ensuring accurate and timely closure of books for E-Distribution, Warehousing, and Hyper model operations.
- Oversaw the sales closing procedures, evaluating sales performance against targets and KPIs, and delivering actionable recommendations for improvement.
- Continuously improved monthly closing processes, streamlining workflows to enhance efficiency and reduce closing timelines.
- Conducted detailed cost analysis as part of the monthly closing process, identifying cost-saving opportunities and contributing to better financial outcomes.

AM FINANCE (E-COMMERCE) | LEOPARDS COURIER SERVICES PVT LTD| JULY 2022 – JULY 2023

E-Commerce and Financial Management:

- Managed e-commerce finance for E-commerce customers including Daraz, Gul Ahmed, Khaadi etc. optimizing Accounts Payable effectively.
- Implemented cost control measures, enhancing profitability and cash flow.
- Orchestrated monthly financial reporting, streamlining processes for efficiency

E-commerce Payment Management:

- Managed end-to-end payment processing, ensuring seamless transactions.
- Monitored real-time payments, promptly resolving issues.
- Conducted regular payment reconciliation for accuracy

Data Analysis and Optimization:

- Generated payment reports and analyzed data for improvement.
- Continuously optimized payment workflows for efficiency.
- Cultivated vendor relationships and negotiated favorable terms.

Financial Reporting and Analysis:

- Orchestrated the monthly financial reporting process, ensuring accurate and timely closure of books for E-Commerce.
- Oversaw the sales closing procedures, evaluating sales performance against targets and KPIs, and delivering actionable recommendations for improvement.
- Continuously improved monthly closing processes, streamlining workflows to enhance efficiency and reduce closing timelines.

Junior Accounts Officer | LEOPARDS COURIER SERVICES PVT LTD| JAN 2020 – JUNE 2022

E-commerce Payment Management:

- Managed end-to-end payment processing, ensuring seamless transactions.
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Management Trainee Officer (Finance) | LEOPARDS COURIER SERVICES PVT LTD| OCT 2018 – DEC 2019

E-commerce Payment Management:

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- Conducted regular payment reconciliation for accuracy

Skills & Abilities

- Management
- Communication
- Leadership
- MS Word
- MS Excel

Reference

- Will be furnished as per request