

MUHAMMAD HASSAN

BUSINESS DEVELOPMENT EXECUTIVE

CONTACT



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SUMMARY

I've a strong business acumen with 8 years of experience in business development, sales(upfront & upsell), B2B & B2C. I've worked in a variety of industries including financial services, IT & software, telecommunications & healthcare & dealt w a wide range of clients & currently running a successful e-commerce store & doing onsite as well as offsite SEO. I'm a strategic thinker with a proven ability to think outside the box and come up with creative solutions to problems. I'm also a strong negotiator and have a knack for building relationships with clients.

PERSONAL SKILLS

- effective communication
- time & project management
- highly organized & goal driven
- social media management
- competent & versatile professional
- reliable, attentive & responsive
- team leadership & team building
- customer dealing & satisfaction
- detail oriented, data analyst
- digital awareness, product expertise

HARD SKILLS

- Blender/ Render
- microsoft office, excel, powerpoint & word
- adobe creative cloud
- wordpress.com
- 2D & 3D graphic designing
- tech & computer literacy
- cash drawer maintenance
- content creation, editing & marketing
- CRM & POS proficiency

WORK EXPERIENCE

Ibex / Squaretrade

International Senior Sales Executive

The Tech Crafts

Upfront Sales Manager

EDUCATION

Udemy

Diploma in Digital Marketing. **2016**

Ghazi Foundation College

2021

Intermediate in Computer Science from Karachi Board.

2016

The Kings School

Matriculation in Science from BSEK.