

Samia Ahmed

PROJECT EXECUTIVE

OBJECTIVE

As an IT Project Executive with a track record of success in delivering complex projects, seeking opportunities to lead and excel in technology project management, I aim to consistently deliver top-notch web experiences by combining technical excellence with user-centered design principles.

EXPERIENCE

IT PROJECT EXECUTIVE – TakeOrders.Pk June 2023- September 2023

- Working along with UI/UX designers to implement web application visual design, making sure it is both aesthetically pleasing and user-friendly.
- Tested web-based product functionality and delivered iterations to customers.
- Transformed native applications into mobile-friendly products.
- Teamed on user-centric design strategy in translation of UX and business requirements into coded solutions.
- Optimized performance through testing and tuning of applications.
- Proficient in building web user interface (UI) using HTML,
- CSS, reactJs, Material UI, JavaScript, DOM and Ajax that follows standards and are browser compactable with UI responsive.
- Developed React Core Components for building frontend applications.
- Gathered requirements from the client, prepared estimates & requirement specification and developed specification documents along with team members
- Worked with users to gather requirements and evaluate ease of use.
- Led development team that created web and mobile user interfaces.
- Evaluated project requirements and specifications and developed software applications that surpassed client expectations.



CONTACT

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TECHNICAL SKILLS

React Js and React Native
JavaScript, MS Office, Next.js
MS Excel, HTML, CSS
Bootstrap, TypeScript, Redux
React Material UI, React-
Bootstrap, MT5

EDUCATION

Air University (BSc.
Computers)

LANGUAGES

English (Fluent)
Urdu/Hindi (Native)
Arabic (Basic)
Chinese (HSK-1)

SKILL HIGHLIGHT

Event management Strong
decision maker
Complex problem solver
Leadership
Creative design Innovative
Service-focused
Proficiency in Excel
Human Resource Management

UI/UX DESIGNER – Transsion Pakistan

February 2020 - Jun 2021

- Strong proficiency in JavaScript, including DOM manipulation and the JavaScript objectModel.
- Coded using HTML, CSS and JavaScript to develop features for both mobile and desktop platforms.
- Designing and Creating interactive prototypes and wireframes to show the user interface's design and functioning. Creating a user-friendly layout for the items on the screen by arranging and designing them.
- Providing user interfaces that can adjust to various screen sizes and devices.
- To acquire input on the usability of the product and make modifications based on user insights, plan, and carry out usability tests.

GENERAL SECRETARY – Google Developers Society and Club

- Coordinated with project management on database development timelines.
- Designed intuitive graphical user interfaces to improve user experience.
- Designed reusable and reliable code for use within distributed cloud environments.
- Managing and organizing teams for the execution of Google's flagship event Devfest'23 at Air University.
- Spread awareness and gathered teams to execute and manage multiple coding Jams and human resource management.

PROJECTS

- **The Land Market.pk [react.js , Firebase , Unity , Flask API]**
 - A native react-based application that assists in purchasing plots around you.
 - When a user turns on their location it finds them the plots which are available for rent and their prices are shown on the 3D map of each society with main objective was to make an application that brings ease and clarification to the purchase of plots
 - The technology we use is Unity, react, Firebase (for authentication, database, Storage), VisualStudio, and Google Collab for Model training.
 - Features of the app included location, Users Own Profile, easy price comparisons on the Map, Navigation on 3d Maps, and Pictures and Video of Property on the 3d block of that plot.
- **Student management system [C++, Dev C++, File Handling]**
 - Programming Fundamental Basic Project which would provide you with a list of student's management options.
 - Provides Admin controls such as registering a new student or adding marks in grade reports.
 - Provides Total grades of students and analysis of their overall performance.
- **Image Detection [Python, NLP, Pandas]**
 - Successfully detects images that are spam in Digital Image processing techniques & used Python library MATPLOTLIB to analyze and plot.
 - Used pandas for the Data & NLP used to use Random Forest and Naïve Bayes Classifier
- **Price prediction Model [Python, NLP, Pandas]**
 - Built a price prediction of houses model based on linear regression
 - Pre-processed data using various techniques like sampling and one hot encoding
 - Trained and tested the model and got 85% accuracy.
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CERTIFICATIONS

2022

IAB Digital Marketing and Media Foundations Certification by Google

2022

Google Ads Search Certification

2022

Secretary General at Google Developers Society and Club Air University