



# Mujeeb Zafar

Open to at Work

Amazon FBA & FBM || product listing || optimization || ppc management || Sales Strategy ||  
Keyword Research || Accounting || Taxation || Finance

## Contact Info

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Islamabad, Pakistan

## Strengths & Skills

- Product listing
- Keyword research
- Finance
- PPC Management
- Sales starategy
- Taxation
- Customer support
- Accounting

## Academics

Title	Institute	Score	Date
MBA finance	National University of Modern Language (NUML), Islamabad	3.2 CGPA	2022
B.COM	University of the Punjab, Islamabad	56%	2018
Intermediate	FBISE, Islamabad	60%	2015
Matriculation	FBISE, Islamabad	76%	2013

## Experience 2 years

Company	Designation	Duration	
GKHAIR	Digital sales Executive	Aug 2022 - Sep 2023	1.1 years
Hyper future (During studies)	E-commerce Specialist	Aug 2021 - Jul 2022	11 months

## Work History

GKHAIR	Aug 2022 - Sep 2023 (1.1 years)
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Digital sales Executive	Islamabad, Pakistan
Developing, monitoring, writing, and updating product content on ECommerce platforms Listing optimization / Keyword Research Amazon Marketplace Management Order Fulfillment (Amazon + B2B) Distributors Sales Management PPC Campaign Management	

Hyper future (During studies)	Aug 2021 - Jul 2022 (11 months)
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E-commerce Specialist	Islamabad, Pakistan
Product hunt Order processing Product listing Pricing management Demand planning Sales analytics Order tracking Returns processing Account health	

## Industries

- Manufacturing
- Ecommerce
- administration
- Accounting & finance
- Auditing

## Languages

- Urdu - Native
- Saraiki - Native
- English - Medium

## Hobbies

- Book Reading
- Playing cricket
- Social Work