



Contact

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Personal

Father's Name

Shahab Noor

Date of Birth

September 19th, 1999

CNIC No.

42101-5921684-3

Field(s) of Interest

- Sales and supply chain
- Human resources

Co-Curricular Activities

- Singing and playing acoustic guitar.
- Reading books related to facts
- Watching Netflix series and Marvel.
- Sketching and doing 3D art work.
- Gathering with friends and talking about current problems and solutions.
- Sales representative

MUHAMMAD SHAHZAIB SHAHAB

Summary:

- Muhammad Shahzaib Shahab
- Four months experience as a sales representative.
- Last semester student with CGPA of 2.78
- Passionate about learning new things

Education

| Year | Institution | Qualification | Grade/CGPA |
|-------------|----------------------------|---|------------|
| 2018 - 2023 | Iqra University | BBA-H | 2.7 |
| 2021 - 2021 | Iqra university EDC Campus | IU continuing education course program for Digital Marketing. | B+ grade |
| 2019 - 2020 | Berlitz English | Berlitz English course from level 4 to level 6 | A |

Related Industry Experience

| Duration | Organization | Designation |
|---------------------|--------------------------|------------------------------------|
| Dec 2022 - Mar 2023 | BOOSSTO software company | Sales and marketing representative |

Responsibilities of Job

- Generating leads and converting them into clients.

Projects Experience

- Digital marketing in which we have to create websites on wix.com and learn about the importance of social media marketing
- Research Project 1, in which our topic was causes of customers switching restaurants. We prepared a questionnaire and took opinions from managers.
- Research Project course in which we further took 300 responses and made a report on SPSS and Smart PLS
- Selling activities to check customers response
- Developing projects through innovative ideas in sales.
- We group of five members went to Hub salt Pakistan and talk with their HR and supply chain manager and asked about the success and safety procedures.

Skills & Interests

- Digital marketing
- Adobe Photoshop
- Generating leads
- Management
- Graphic designing
- Human resources
- E commerce/ Online trading