

# Saud Ahmed

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## Summary

I'm a professional digital marketer with over 5 years of experience. I have worked with clients of all sizes, from small businesses to large corporations. I have a proven track record of success in helping businesses grow their online presence and reach their target audiences. I am an expert in SEO, social media marketing, and email marketing. I am also a certified Google AdWords Partner.

## Experience



### PPC Manager

Hul Hub

Nov 2021 - Present (1 year 3 months)

PPC Manager and managing team



### Senior PPC Executive

Hul Hub

Jun 2021 - Oct 2021 (5 months)

PPC Management With Huge Budgets

Job Description:

Planning & Execution of USA With Other International Campaigns through Search Engine Marketing (Bing, Yahoo, Google)

Hul Hub is the subsidiary of SBT JAPAN



### Performance Marketing Manager

Wise Outlets

Dec 2018 - May 2021 (2 years 6 months)

I was looking SEO & Social Media Marketing including PPC



### Digital Marketing Executive

May 2019 - Apr 2021 (2 years)

I was serving At Shahzeb Saeed Menswear With These Functional Roles:

SEO,

PPC

Email Marketing



### Teller Customer Service

Bank AL Habib Limited  
May 2015 - Nov 2015 (7 months)  
Resigned now

## Education



### University of Sindh

Bachelor of Science - BS, Biochemistry

2013 - 2018

Have Completed and Attested of Higher Education Commission



### University Of Sindh, Jamshoro

Bachelor's degree, Physical Sciences

2011 - 2014

HAVE ATTESTED DEGREE FROM HIGHER EDUCATION COMMISSION & MINISTRY OF FOREIGN AFFAIRS



### F.G College, Hyd-Cantt

HSSC/Intermediate , Pre-Medicine/Pre-Medical Studies

2009 - 2011



### Companion Grammar High School

SSC/Matriculation , Science

1996 - 2009



### eLearning College

Certified in Human Resource Management, Human Resources Management

Dec 2021 - Present



### eLearning College

Project Management

Nov 2021 - Present

Have Completed Successfully



### Google Analytics Academy

Certification, Advance Google Analytics

2020 - Present

Have Qualified Successfully From Analytics Academy



### IGNITE

Certification, SEO

2020 - Present

## Licenses & Certifications



**Advance Technical SEO Certified** - Semrush

34a9c4158ceaa32



**SEMrush Site Audit** - Semrush

c5268b0cb61df8f



**Rank Tracking Expert** - Semrush

e6036b220ab69e6



**Advanced Search Engine Optimization** - IgniteTech

WUUQPTNPQ



**Link Building Certification** - Semrush



**Social Media Marketing** - Semrush

f8ecc0b68f289f2



**Advanced Competitive Research Practices with SEMrush Exam** - Semrush

a03c6094ec5884f



**Certified inRole of Content** - Semrush

466b1411faf90e8



**Keyword Research Exam** - Semrush

#3de497ca0c220f7



**Competitor Analysis with SEMrush Exam** - Semrush

#cf7d813ee32567a



**PPC Certifications** - Semrush

#165e36c1c073876



**Mobile SEO Course** - Semrush

3e64795cc033185



**Local SEO Certified** - Semrush

#771e9c6e509aa50



**Content Marketing and SEO Fundamentals - Semrush**

#c2ca0159d4ada3c



**On-Page and Technical SEO Certification - Semrush**

81126cdab73fa2c



**Inbound Marketing Certifications - HubSpot Academy**

7dd65fb039dc4ba98f4088309d72c165



**Email Marketing Certified - HubSpot Academy**

2888eb2b63f44289b61100a31cc184a6



**Advance Social Media Marketing Certified - HubSpot Academy**

51344c242ca943a0bbc29294c1ccb4c0



**Facebook Ads Performance Analyst - Meta**



**Advance Digital Advertising - HubSpot Academy**

932a11ee890c458fbb5a4a54d88d6d0c



**Content Marketing Fundamentals - Semrush**

#11c26af84144748



**PPC Automation - Semrush**

#eeadc86b1b4481b



**Competitive Analysis and Keyword Research - Semrush**

#f7eaa0827127f6b



**On-Page and Technical SEO - Semrush**

5d236b9b2426b7a



**Mobile SEO Certified - Semrush**

762bf06087365af



**Backlink Management Exam - Semrush**

#4a817e5d42aa7ff



**SEO Fundamentals - Semrush**

563525205bb922d



**PPC Certified - Semrush**

#039ab06f95b65da



**Advance SEO Certified - HubSpot Academy**

325f226971974caf8113f04b7d8b93d0



**Digital Marketing Certified - HubSpot Academy**

6b4a7de4b64f47448a89f9a5cb0ef912



**Advance Google Analytics - Google analytics**



**Google Tag Manager Certified - Google Digital Academy (Skillshop)**



**Inbound Sales Certified - HubSpot Academy**

98b3c334ef1549eb90c2659ca6276852



**Google Shopping Ads Certification - Google**

84812409



**Google Display Ads Certification - Google**

84882858



**Google Search Ads Certification - Google**

84745988



**Google Video Ads Certified - Google**

85132540



**Frictionless Sales Certified - HubSpot Academy**

f35af8ef78b640c1ae833f10df2ca580



**Google Ads App Certified - Google**

86882081



**Digital Marketing for SMBs Certification - Semrush**

#12aec88a3af292



**Sales Enablement Certified - HubSpot Academy**

52f158d905524cc6b5a020a4ab862f36



## **Project Management Professional (PMP) - ELC eLearning College**

LC161955



## **Associate Professional in Human Resources (aPHR) - ELC eLearning College**

LC162305



## **Sales Management - HubSpot Academy**



## **Inbound Certification - HubSpot Academy**



## **Content Marketing - HubSpot Academy**

d46628cd2eda4b60b3d49e5e85dd6e17



## **App Store Optimization - MobileAction**



## **Apple Search Ads - SearchAds.com - Apple Search Ads Automation & Insight Platform**



## **Email Marketing Certified - HubSpot Academy**

607d9e13e4ab4bdb827bf9bace216248



## **SEO Certified - HubSpot Academy**

57d0e98782244c3b9991135b92d140db

## **Skills**

Budgeting • Social Media • Search Engine Optimization (SEO) • Digital Marketing • Digital Strategy • Sales • New Business Development • Pricing Strategy • Lead Generation • Microsoft Excel