# C:\Users\Gateway\Desktop\received_931849404304529.jpegAMMAR HASSAN

Personal Information

Date of Birth: 28th January 1997

Father’s Name Anwar Iqbal

Current Address: House No C-23/2A, Block 3A,

Gulistan-e-Jauhar, Karachi

Permanent Address: House # 15, Block C Shaheen Arcade Unit no 08 Latifabad, Hyderabad

Cell: (+92) 03353603069

Email [Ammarhassan2428@gmail.com](mailto:Ammarhassan2428@gmail.com)

**Objective**

Challenging individual with strong analytical and communication skills seeking for a rewarding career in a diverse environment where my education and interpersonal skills can be used to help promote the mission and goals of that organization.

**Professional Career Summary:**

**Work Experience**

**Organization RMS Wizard Pvt Ltd (Phillip Morris International)**

Organization Type FMCG

Designation Project Manager

Tenure January 2021- To -Present

Location Karachi.

Experience Marketing

**Responsibilities**

* Working as a Project Manager.
* Responsible to solving the problem that arises in the field.
* Stabilized the market for better working environment.
* Achieve targets that given in the starting of every month.
* Ensure smooth and honest working in the field.
* Responsible for any mistake committed by the merchandiser & Supervisor in the field.
* Ensure integrity and working of all the merchandiser and supervisor.
* Executed successful brand launching in region.
* Review Progress As Objectives Achieve At Weekly Meetings And Take Corrective Actions As Appropriate.
* Interview new hiring for new promotion.
* Update T.P.O.S.M Inventory.

**Work Experience**

**Organization Resource Link (Phillip Morris International)**

Organization Type FMCG

Designation Public Relation Manager (CICS)

Tenure January -2019 to Aug -2020

Location Hyderabad

Experience Marketing & Sales

**Responsibilities**

* New Business Development and Collection of Information Regarding Competitor’s Offer And Services.
* Achieve The Set Coverage, Core Distribution And Visibility Targets In Assigned Area.
* Ensure Collection Made In Line With Company Set Payment Terms.
* Submit And Maintain Proper Customer Records, Sales Activity.
* Communicate promotion directly to customer.

**Work Experience**

**Organization Medzey Pharmaceutical Company**

Organization Type Pharmaceutical

Designation Territory Manager

Tenure January -2017 to 2018 –December

Location Hyderabad

Experience Sales.

**Responsibilities**

* Accountable For The Achievement Of The Set Territory Sales Volume.
* Develop New Customer Inductions.
* Achieve The Set Coverage, Core Distribution and Visibility Targets in Assigned Area & interior rural areas.
* Ensure That The Promotional Program Is Implemented Effectively & Efficiently In Market.
* Ensure Shelf Stock Are Correctly Audited, Rotated, And Short Expiry Issues Are Properly Handled In Line With Company Policy.

**Work Experience**

**Organization Hotel Crown**

Organization Type 4 Star Hotel

Designation : Marketing Officer

Tenure : April -2016 to January -2017

Location Hyderabad

Experience Indoor Tele Marketing

**Responsibilities**

* Indoor Tele Marketing.
* Align & attend meeting to corporate clients.
* Communicate Services and Offers.
* Achieve Assigned Targets.
* Prepares daily working target reports.
* Making Strategy on Media promotions

**Academic & Professional Education**

|  |  |  |  |
| --- | --- | --- | --- |
| **Sr.** | **Certification / Degree** | **Institution / University** | **Passing Year** |
| 3 | Bachelors Of Science | University Of Sindh | (2017) |
| 2 | Intermediate | FG Degree College Cantt | (2014) |
| 1 | Matriculation | Aisha Siddiqua Model High School | (2012) |

**Computer Skills and Other Abilities**

**Sr. Skills & Abilities**

1. DIT (Microsoft Office) Trade Testing Board Karachi
2. ERP

**Personal Information**

Marital Status Single

National ID 41304-6062944-7

Passport ID LF6809441

Religion Islam

Language Competency English, Urdu, Sindhi: