

# SYED DAWOOD ALI TIRMIZI

## SENIOR PRODUCT DEVELOPER

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## ABOUT ME

Seeking a challenging position in a progressive organization where I can have sense of quality competition, achievement, and recognition and to serve the organization with my out most desire.

## SKILLS

Problem Solving

Creativity

Leadership

## WORK EXPERIENCE

### SENIOR PRODUCT DEVELOPER

SOORTY ENTERPRISES | KARACHI

NOV 2019 - PRESENT

- Actively looking MANGO, SPRING FIELD & FOREVER21 brands
- Marketing, price negotiation, direct dealing with clients
- Analyzing market trends of European & US region
- Developing new Trends and Collection

### MARKETING EXECUTIVE

RAJBY INDUSTRIES | KARACHI

APR 2017 - NOV 2019

- Responsibilities include production follow-up, Planning, developing merchandising strategies
- Analyzing market trends of European region to anticipate production needs
- Collaborating with buyers
- Looked after several brands such as: JBC, ALDI, LPPSA (Reserved) & Carrefour.

## EDUCATION

### BBA

ILMA UNIVERSITY (BIZTEK)

### INTERMEDIATE

BOARD OF KARACHI

### MATRICULATION

BOARD OF KARACHI

## PROJECTS

APR 2022 - APR 2022

- Analyze sales of online food service
- Analyze the market segmentation of Rajby industries
- Attended seminars of different marketing projects