



MAILING ADDRESS

Flat no 402 Kalyana Center, Sector
10, North Karachi, Karachi.

CONTACT INFO

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SKILLS

- LEADERHSHIP
- MS OFFICE
- DIGITAL MARKETING
- PROJECT MANAGEMENT
- ADOBE SERIES

EDUCATION

MASTERS

IQRA UNIVERSITY
Supply Chain Management
2020 - 2022

BACHELOR IN BUSINESS ADMINISTRATION

IQRA UNIVERSITY
BBA-H CGPA 2.6
Marketing
2016 - 2020

INTERMEDIATE

GOVT. PREMIER COLLEGE KARACHI
Intermediate 59.9%
Commerce
2013 - 2015

MATRICULATION

BRILLIANT CAREER
SECONDARY SCHOOL
Matriculation 75.8%
Computer Science
2011 - 2013

SHAHRUKH QAMAR

To enhance my skills in a better work environment.
To seek a challenging environment where I could practice my skills, education and knowledge.
Being a hard working individual, looking for an environment where I could gain my practical experience.
To get familiar about how to work in organizations.

EXPERIENCE

2016 - 2020

Projects Experience in Iqra University

Worked on a research project on green HRM in Human Resource Management.
Introduced a business idea of "Tookitter" in Entrepreneur.
Organized an event named "Jashn-e-Baharan" as a project of Marketing Management .
Organized an event named "Ishq-e-haqiqi" as a project of Marketing.
Introduced a business product "Medicated Soup" in Intro. to Business.
Organized a CSR activity in Iqra University as a project of Management.
Worked on a research project on Employee job satisfaction in Organizational Behavior.

2018 - 2019

SNACK UP BY UNILEVER PAKISTAN LIMITED

Worked as a Student Brand Manager in Unilever's SNACK UP University Program

2019

PLAN Z Creatives

Internship in Digital Marketing Department From Plan Z Creatives. 2019

2020 - 2021

SLAKEOUTFITS

Startup initiated by Myself . In this we are focusing on western clothing in Pakistan , which is not common in Pakistan usually. We are on Instagram , Facebook and Website. We are targeting all over Pakistan as well as Middle East Countries like Kuwait , Qatar , Bahrain , Jordan , UAE and Saudia Arabia.

SKILLS AND INTERESTS

Communication and Time Management Skills.
Proficient user of Microsoft Windows and Office (Ms. Word, Ms. Excel and Powerpoint).
Capability of working in integrated teams.
Punctual and accepts responsibilities.
Recruitment and Selection.
Meeting deadlines and challenges.
Offering solutions that encourage harmony and productivity within a workplace.
Leadership: Public Speaking and Motivational Speaking.
Video Making and Editing: Filming, Script-Writing.
Creativity: Generating ideas for Modern Businesses.
Marketing, Social Media Marketing, Digital Marketing.
Creative Design and Programs.
Acting and Directing.

Field(s) of Interest

- Supply Chain Management
- Marketing
- Human Resource Managment

LANGUAGE

