***Zubair Saeed Khan*** ***House #S2133 Main Khyaban-e-Muhafiz DHA***

***Objective:***

*Accept and enjoy the new challenges and situations. Make a positive contribution*

*Towards the given situation, Increase the wealth of the organization and enhance the knowledge, abilities and skills through organization by contribution.*

***Personal Details:***

***Name* :** *Zubair Saeed*

***Father’s Name* :** *Allah Bukhsh*

***C.N.I.C*  :** *42201-7903256-9*

***Religion* :** *Islam*

***Nationality* :** *Pakistani*

***Domicile/PRC* :** *Karachi*

***Marital Status* :** *Married*

***Mobile No* :** *03102920028*

***D.O.B*  :** *10th August 1993*

***Educational Profile:***

* *Matric in Science(2009) From DA Model High School Ph. Vii*
* *F.S.C in Pre-Engineering (2011)From DHA Degree College*
* *B.com From Karachi University (Cont.)*

***Working Experience:***

* ***02 Year Experience at AM Soft Tech, Karachi, Pakistan***

*Startup with Data Entry and Blog Article Posting.*

***On Page SEO***

*Websites and competitor Analysis, Meta's, Images, Internal Linking,*

*SEO responsive design recommendation.*

***Off Page SEO***

*Link building, Blog Commenting, Business Directories & Listing, Classified Adds,*

*Social bookmarking, Web2.o, Guest posting, industry related campaigns like*

*scholar ship and so on*

***Social Media Marketing***

*Managing social media and online credibility by personal and official pages in*

*these channels Facebook, Twitter, Google+, Tumblr, Pinterest, Linkden, and other*

*Tops sites.*

***E Commerce***

*Maintain product listing in e-commerce stores and selling the various products.*

* ***2 Years’ experience at NatlusPace, Karachi, Pakistan***

*Analysis of clients Website, Competitor Analysis and Top Keywords Analysis.On-*

*Page and Off- Page Optimization.*

*Content Optimization: - Search engine friendly content development.*

*Image and Video Optimization.*

*PDF and MS word file Optimization.*

*Dynamic Optimization and Promotion of E-Commerce Websites*

*Configuring Google Webmaster Central Tool.*

*Social Book Marking, Article Submission, Blogs Posting, Classifieds, RSS Feed etc.*

*Social Media Optimization:- Digg, Stumbleupon, Facebook, Myspace etc*

* ***PPC Ads or Google Ads***

*Creating PPC Accounts, Keywords optimization, managing bids & settings and*

*Create weekly performance reports of all PPC Accounts.*

* ***Social media manager***

*Managing social media accounts of “Canon Pakistan” in these channels Facebook, Twitter, Instagram, and YouTube.*