**ALI TALHA AKHTER**

Postal Address: Flat# E-16 Shadman Homes Sector 7D/1

North Karachi.

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Hello:    03343062050

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| --- |
| **Profile:** |
| A highly motivated, well-traveled and creative for any kind of work. A good present minded. |

**OBJECTIVE**:

To utilize my education & experience acquired to secure a challenging position within a dynamic and challenging organization where I can contribute for the growth.

**ACADEMIC QUALIFICATION**:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| DEGREE | YEAR OF PASSING |  | | BOARD / UNIVERSITY |
| BBA | Continue | | 2021 | 3rd Semester IQRA |
| Digital Marketing-Code # | 2020 | |  | NAVTTC |
| Intermediate  Commerce | 2019 | |  | B.I.S.E. KARACHI |
| A- LEVEL (ID. PK563/0214)  St. Gregory’s High School Karachi. | Continue | | 2017 to date | CAMBRIDGE |
| Matric | 2016 | |  | B.I.S.E |

**EXPERIENCE**

UNIVERSAL SERVICES.

June 2019 to Mar, 2020

(ASSISTANT DIGITAL MARKETING HANDLER)

* Translating clients’ goals and objectives into actionable and measurable digital marketing programs.
* Delivering multichannel campaigns across e-mail, web, mobile, and social media.
* Providing support to other production team members.
* Defining campaign goals.
* Monitoring social media channels for trends and opportunities.
* Creating an inbound and outbound digital marketing strategy.
* Conducting keyword research.
* Driving new digital sales.
* Making recommendations to senior management.
* Uploading website content using content management systems.
* Managing key external and internal partnerships.
* Maintaining e-commerce platforms and applications.
* Executing e-mail marketing programs.
* THE ENVISION NETWORK.
* AUGUST 2016 to JULY, 2017
* (Sale Supervisor)
* Determines eligibility by comparing client information to requirements.
* Establishes policies by entering client information; confirming pricing.
* Informs clients by explaining procedures; answering questions; providing information.
* Maintains communication equipment by reporting problems.
* Maintains and improves quality results by adhering to standards and guidelines recommending improved procedures.
* Updates job knowledge by studying new product descriptions; participating in educational opportunities.
* Accomplishes sales and organization mission by completing related results as needed.
* Obtains client information by answering telephone calls, interviewing clients verifying information.

**COMPUTER SKILLS**

Windows 98, XP and Windows 7

MS Office (Word, Power Point, excel),

**INTERESTS**

Reading Books, Newspapers, Internet & Social welfare Activities, etc.

**PERSONAL INFORMATION**

Father’s Name : ALI IMRAN AKHTER

Date of Birth : 28-08-2002

CNIC No. : 42101-1888515-1

Marital Status : Single

Nationality : Pakistani

Religion : Islam

**LANGUAGES.**

Posse’s good writing and communication skills in Urdu & English.